

Message Text

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PAGE 01 STATE 192305
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 R

DRAFTED BY COM/BIC/OIM/GWKNOLES/BJP
APPROVED BY EB/OCA/CM/SPHARRIS
COM/BIC/OIM/228/TCMOORE
OM/BIC/OIM/CJBARRETT
COM/BIC/OIM/CGENDREAU
OM/BIC/OIM/HLINDSTROM
COM/BIC/OIM/WALE
OM/BIC/CAGNE/RMCCAULEY

-----023623 131930Z /41

R 130226Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY ANKARA
AMEMBASSY ATHENS
INFO AMEMBASSY BERN
AMEMBASSY MADRID

UNCLAS STATE 192305

E.O. 11652: N/A

TAGS:BEXP, GR, SP, SZ, TU

SUBJECT:FY-1979 PROMOTION EVENT SCHEDULE

FOLLOWING IS PLANNED FY-1979 COMMERCE PROMOTION EVENT SCHEDULE PROVIDED FOR POSTS REVIEW AND COMMENT. SCHEDULE HAS BEEN DEVELOPED ON BASIS OF ANALYSIS OF MARKETING FACTORS INCLUDING PRIOR POST INPUT AND RECOMMENDATIONS AND IS CONFLICT-FREE, INsofar AS WE ARE AWARE.

1. TRADE MISSION-INDUSTRIAL AND COMMERCIAL SECURITY EQUIPMENT; GREECE (ALSO STOPS IN SPAIN AND SWITZERLAND); JUNE, 1979.

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2. TRADE MISSION-FOOD PROCESSING AND PACKAGING EQUIPMENT; GREECE AND TURKEY; SEPTEMBER, 1979.

3. CATALOG EXHIBITION-INDEX '78 - MECHANICAL EQUIPMENT FAIR (POLLUTION CONTROL EQUIPMENT AND SOLAR ENERGY SYSTEMS) GREECE; OCTOBER, 1978.

FOR ANKARA ONLY:

POSSIBILITY INCLUSION TURKEY ON ONE OF FOLLOWING TRADE MISSIONS PROPOSED BY CAGNE BUT USDOC WOULD APPRECIATE POST COMMENTS AS TO VIABILITY OF FOLLOWING THEMES RE TURKISH MARKET AND REQUESTS PRIORITY RANKING OF POST PREFERENCES IN SELECTING ONE OF THESE EVENTS FOR TURKEY'S FY 79 PROMOTIONAL PROGRAM:

(A) CONSTRUCTION EQUIPMENT - UNITED ARAB EMIRATES, QATAR, BAHRAIN (FEBRUARY 1979). ONE OF THESE COUNTRIES WOULD HAVE TO BE DELETED BEFORE TURKEY COULD BE INCLUDED AS MISSION STOP.

(B) COMMUNICATIONS EQUIPMENT - SAUDIA ARABIA, EGYPT (FEBRUARY 1979).

(C) HEALTH CARE - KUWAIT, SAUDIA ARABIA, (MARCH 1979).

(D) WATER RESOURCES - SAUDIA ARABIA, YEMEN (MAY 1979).

POST REQUESTED TO UNDERTAKE REVIEW THIS SCHEDULE AND TO CABLE OBSERVATIONS TO REACH WASHINGTON BY SEPTEMBER 1, 1977. CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
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Concepts: n/a
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Sent Date: 13-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: BIC/OIM/GWKNOLES/BJP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770293-0021
Format: TEL
From: STATE
Handling Restrictions: n/a
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Litigation History:
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
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Review Action: RELEASED, APPROVED
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Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1608448
Secure: OPEN
Status: NATIVE
Subject: FY-1979 PROMOTION EVENT SCHEDULE FOLLOWING IS PLANNED FY-1979 COMMERCE PROMOTION EVENT SCHEDULE PROVIDED FOR POSTS REVIEW AND COMMENT. SCHEDULE
TAGS: BEXP, GR, SP, SZ, TU
To: ANKARA ATHENS
Type: TE
vdkgvkey: odbc://SAS/SAS.dbo.SAS_Docs/6a2cf25a-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009